

OUTER BANKS FOREVER

CAPE HATTERAS
NATIONAL SEASHORE

FORT RALEIGH
NATIONAL HISTORIC SITE

WRIGHT BROTHERS
NATIONAL MEMORIAL



2019 ANNUAL REPORT

Outer Banks Forever

Letter from the Outer Banks Forever Director



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Our Vision:

The Outer Banks national parks protect much of what you love most about being here. With your support, Outer Banks Forever will ensure that future generations can continue to learn, grow, and create memories here in the Outer Banks through history, conservation, and the celebration of innovation. Together, we will support the Outer Banks national parks by engaging current and future visitors through philanthropy, education, volunteerism, and partnerships.

“Outer Banks Forever has made remarkable progress during its first year, spreading the word on how everyone can give back to their national parks to improve the quality of visitor experiences and enhance resource stewardship.”

David E. Hallac, Superintendent,
National Parks of Eastern North Carolina

In 2016, our team at Eastern National began to explore ways to adopt a greater role in fundraising to support our park partners. We decided our pilot philanthropic branch would support the three national parks in the Outer Banks: Cape Hatteras National Seashore, Wright Brothers National Memorial, and Fort Raleigh National Historic Site.

It was an exciting year leading this initiative. We publicly launched during National Park Week in April 2019, and I am happy to report that in just eight months, Outer Banks Forever built a strong foundation of support for these amazing parks that includes:

- Raising \$35,000 to protect and enhance our Outer Banks national parks.
- Growing a supporter base of nearly 150 donors, more than 750 email subscribers, and 3,000 social media followers who are passionate about their Outer Banks national parks.
- Recruiting and engaging a founding Board of Directors—comprised of six community leaders—who provide strategic direction and opportunities for continued growth.
- Establishing a young professionals committee, led by board member Nick Graham, who is engaging a new generation of leaders.
- Launching Outer Banks Forever merchandise at the America’s National Parks™ Store at Cape Hatteras National Seashore, including the popular Adopt A Turtle plush program.

While building this foundation, we led two key projects that raised funds and visibility for the parks in the local community: the Adopt A Pony program and the Love the Beach, Respect the Ocean campaign. Through the Adopt A Pony program, visitors can symbolically adopt one of the 14 ponies who live on Ocracoke Island and receive a photo and adoption certificate for their pony. These donations support the care and maintenance of the beloved island residents. Outer Banks Forever also played a key role in growing the Love the Beach, Respect the Ocean campaign. A collaboration between the National Park Service, local municipalities, and local life-saving services, this community campaign provides education on ocean safety to reduce the number of ocean-related fatalities in our coastal community.

Along with raising funds and awareness for the Outer Banks national parks, we helped raise their visibility around the region. We were invited to submit a nomination to The Cultural Landscape Foundation’s *Landslide 2019* program, which highlights important cultural landscapes in the United States that are threatened by climate change. It was an honor to be featured in the report, which explains the threat sea-level rise has on our Outer Banks national parks. We collaborated with the foundation on a press release that was picked up by media outlets across the country, including the *Charlotte Observer*, the *Atlanta Journal-Constitution*, and the *Chicago Tribune*.

FY19 Revenues



The Outer Banks Forever founding Board of Directors with Dave Hallac, superintendent of National Parks of Eastern North Carolina (far left), and Jessica Green, Outer Banks Forever director (fourth from right). The six founding board members shown are (left to right) Bob Woodard, Mike Smith, Mary Helen Goodloe-Murphy, Beth Midgett, Nick Graham, and Trip Forman.

We look forward to making an even bigger impact in the upcoming year. Our vision is to be the premier philanthropic partner of our national parks, giving them support that allows them to achieve a margin of excellence in their work and flexibility to respond to ever-changing visitor and community needs.

The focus of our work in 2020 includes:

- Expansion of the Board of Directors to encompass community and business leaders from around the region that represent the diverse visitors who enjoy these parks.
- Growing our presence in the parks and the community to increase our reach to new supporters.
- Funding projects at all of the three parks that will include partnering with the Outer Banks Visitors Bureau to install webcams, launching an Artist-in-Residence program, and kicking off a campaign to build new multi-use paths.
- Hosting events off the islands to engage visitors in key cities who have strong connections to the Outer Banks.

I am incredibly grateful to the National Park Service leadership and staff here in the Outer Banks for fully embracing Outer Banks Forever and working side by side with us to make our first year a success.

Jessica Green
DIRECTOR, OUTER BANKS FOREVER

DONATIONS:
\$23,100

ADOPT A PONY:
\$2,600

ADOPT A TURTLE:
\$4,100

OTHER MERCHANDISE
REVENUE:
\$5,200

TOTAL REVENUE:
\$35,000

What We Achieved in FY19



500
turtle adoptions



146
donors



100,000 ocean safety cards distributed

3,000
social media followers

6 founding board members



OBX Forever 2019 Donors



Forever Founders \$1,000+

Dare County
 Gifts in Honor of Edward and
 Rebecca Boone-Masterka
 Bridget Hart
 Kevin and Michele Kissling
 Linda Meyers
 National Park Foundation
 Ocean Atlantic Rentals
 Outer Banks Visitors Bureau
 Jason Scarpello
 Michael "Moose" Smith*

\$500-999

Mary Helen Goodloe-Murphy*
 Cat and Charlie Lineberry
 Bob Woodard*

\$100-499

Joseph Abell
 Carol Bauer
 Shanna Blanchard
 Brian and Julie Claydon
 Brian Doyle

Trip Forman*
 Gerry Gabrys**
 Lloyd Godwin
 Nick Graham*
 Kimberly Harris
 Stephen Jones
 Frances March
 William McKendree**
 Beth Midgett*
 Paul Mortensen
 Nancy Myers
 Katherine Nelson
 Paul Orser
 Tom and Sue Phalen
 Julia, Tegan, and Kylie Royster
 Jason Sartori
 Susan Schroeder**
 Megan Shelley
 Dusty Shultz**
 Tom Stenzel
 Christine Trippel McGrew
 Peter Vankevich
 Joan Watts
 Richard Weaver

"The more visible supporters a national park has, the better chance it will thrive. Outer Banks Forever has put OBX on the map when it comes to regular people like me being able to support our area's national parks. The most immediate way I could make an impact to protect and preserve our OBX national parks was to become a Forever Founder. I am proud to be a Forever Founder and look forward to seeing the impact my investment will make to protect and enhance these amazing parks."

Bridget Hart, Forever Founder

Kathleen Welton
 Barbara Werner
 Wesley's Way Foundation
 Don Willis
 Davitt Woodwell
 Deb Yandala**

\$1-99

Anonymous Donors
 Kennedy Arnold
 aka Associates
 Sally and Charles Ayers
 Emily Balmer
 Michael Barber
 Bonnie Barnes
 Wayne Barnes
 Catherine Baus
 Arthur Bennet
 Amy Berry
 Luke Biringer
 Mary Biringer
 Anthony Borash
 Deborah Bowen
 Amanda Brandt
 Colleen Brillhart
 Chuck Burdick
 William Cameron
 Lisa Campbell
 Kenneth Carliile
 James and Marie Carter, Jr.
 Laura Chaney
 Jay Collins
 Babette Corona
 Roger Culpepper
 Ryleigh Danford
 Nicholas Dumais
 Nicole Erickson
 Camille Euliss
 Dana Falardeau
 Kaytee and Lawson Fox
 Lenny and Jane Frieden
 Adriana Gatto
 Christie Graf
 Jessica Green
 Beatrice Grimes
 Hallsboro/Artesia
 Elementary School
 Leslie Hamilton
 Sarah Hanna-Jones
 Becca Haque
 David Harmon**
 Sandra Harrington
 Frankie Hill
 Avery Hillhouse

"We are so fortunate to have three historic and beautiful parks on the Outer Banks! All of them are quite unique.... I believe our three national parks—Cape Hatteras National Seashore, Wright Brothers National Memorial, and Fort Raleigh National Historic Site—are such treasures, worthy of support from all of us."

Mike Smith, Outer Banks Forever Board Member
 and Forever Founder

Nancy Jenkins
 Diana Johnson
 Rosa Jones
 Teresa Kesselring
 Mary Jo Kishter
 Glenn Kregger
 Erin Krohl
 Robert Kronenberg
 Gregory Lauer
 Annie Leonard
 Yuanjun Li
 Daniel Lopez de la Cruz
 Lourdes Luis
 Diane Lumpkin
 Making Waves Tea
 Robyn Marshall
 Maria Martin
 Felicia Matthews
 Caroline McCarthy
 Nancy McGrath
 Clara Moise
 Lena Morandi
 Laura Mueller
 Maddie Murray
 Diane Norton
 Shelley and David Olsen
 Jerilyn Oltman
 Ann and Reggie Owens
 Outer Banks Chamber
 of Commerce
 Mike and Terre Paris
 James Parsons
 Joyce Pettigrew Garcia
 Mariana and Lauren Poole
 James Pratt
 Nancy Proctor
 Carolyn Pugh
 Aiyana Quist
 Joey Raymond
 Amitris Razavi
 Phil Reppert

Cathy Riddell
 Daniel Ryman
 Daniel Schmoeyer
 Jeff, Jennifer, and Kaitlyn
 Schwartzenberg
 Barbara Schwegman
 Sherry Scott
 Susan Sherman
 Thomas and Susan Shulthise
 Julie Shuren
 Vera Smith
 Marshall Smith
 Daniel Song**
 Stack 'Em High Pancakes
 Henry Steiger
 Vicky Steiger and Jack
 Schaefer
 Richard Stillman
 Martin Stoyanov
 Greg Taylor
 Melissa Thompkins
 Judy Topper
 Melissa Totten
 April Valentine
 Daniel Vallandingham
 Chris Van Alstyne
 Peggy and Bruce Wackelin
 Sarah Welch
 William Wherry
 Mason Wickline
 David Wigglesworth
 Terri Williams and Hubert King
 Lance Wines
 Gwen Wright
 Arthur Young
 Kimberly Zippay

*Outer Banks Forever board member

**Eastern National board member

Note: This list includes donors through end of calendar year 2019.



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